

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.
Application No. : 09/823,617 Confirmation No. : 6039
Filed : March 30, 2001
For : INTERACTIVE MEDIA SYSTEM AND METHOD
FOR PRESENTING PAUSE-TIME CONTENT
Art Unit : 2623
Examiner : Jason P. Salce

New York, New York 10036
July 14, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the January 14, 2008 Office Action,
applicants hereby amend the above-identified patent
application as follows:

Amendments of the Claims begin on page 2 of this
Reply to Office Action.

Remarks begin on page 25 of this Reply to Office
Action.